WebVeta

https://webveta.alightservices.com
Advanced, A.I based unified, pluggable search for any website!
A product of
ALight Technology And Services Limited & ALight Technologies USA Inc
https://www.alightservices.com

Disclaimer Continued...

- Whatever 'is', 'e', 'bhattary', 'zinnabathuni', 'ester' 'erra/yerra/yarra', 'thota', 'es', 'ass', 'tu', 'so', 'os' some shady / shadowy people (trying to getaway from their shady past by doing identity theft, 'identity exchanging' is a crime anyway) might create alternate propaganda but here are facts:

  'bojja', 'immandi' were batchmates 1998 – 2002 – not in touch recently

  https://find-and-update.company-information.service.gov.uk/company/13470020

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Notes to the financial statements:

1. **Average number of employees**

   During the year the average number of employees, including directors, was 1 (2022: 1).

ALIGHT TECHNOLOGY AND SERVICES LIMITED (13470020) is a private company limited by shares incorporated in England and Wales. The registered office address is 2, Frederick Street, Kings Cross, London, WC1X 0ND, United Kingdom.

2 officers / 0 resignations

ARUMILLI, Kanti Kalyan

Correspondence address
2 Frederick Street, Kings Cross, London, United Kingdom, WC1X 0ND

Role **ACTIVE**	Appointed on
Secretary	22 June 2021

ARUMILLI, Kanti Kalyan

Correspondence address
2 Frederick Street, Kings Cross, London, United Kingdom, WC1X 0ND

Role **ACTIVE**	Date of birth	Appointed on
Director	November 1980	22 June 2021

Nationality	Country of residence	Occupation
Indian	India	Director

Team

- One person – Mr. Kanti K Arumilli Bootstrapped, 100% ownership!

- B.Tech, MBA, 15+ years I.T work experience

- 8 I.T certifications – enterprise architect, cloud architect

- https://www.linkedin.com/in/kanti-kalyan-arumilli

- https://www.credly.com/users/kanti-kalyan-arumilli/badges

- https://www.facebook.com/kanti.arumilli/

- https://www.youtube.com/@kantikalyanarumilli

- https://www.threads.net/@kantiarumilli

- https://www.instagram.com/kantiarumilli/

  https://x.com/KantiKalyanA

WebVeta

- WebVeta is an easily embeddable AI-powered search engine that enhances website content discovery.

Who needs WebVeta?

- **Website Owners**: Individuals or businesses spending on SEO and digital

- marketing to drive traffic.

- **Content-Rich Websites**: Organizations with large amounts of content requiring

- efficient search functionality.

- **Multi-Site Entities**: Companies or government agencies

- managing multiple inter-related websites.

How Does WebVeta Help?

WebVeta provides a seamless, AI-driven search solution that can be easily integrated
into any website using simple HTML. It offers full-text and intent-based searches,
retrieval-augmented generation (RAG) capabilities with caching,
and customizable LLM integration. WebVeta can be used with AI tools using MCP (Model
Context Protocol)

Problem

Content Creators / SMEs / Government Organizations have websites, blogs, social media, youtube etc…
How can they show search results from their own content from across these channels on their own websites?

Problem

Website owners and digital marketers frequently face the challenge of users struggling to find relevant information on extensive websites, leading to high bounce rates, increased support costs, and diminished SEO performance.

This issue is persistent across various industries, impacting user experience and overall engagement.

Who Has the Problem?

Website Owners and Content Publishers: Individuals or organizations that own websites with extensive content, whether they are businesses, government agencies, or non-profits.

Digital Marketers: Professionals who spend significant resources on SEO and digital marketing to drive traffic to their clients' websites.

How does it affect them?

Lost User Engagement: Users frequently abandon websites due to difficulty finding relevant information, leading to a high bounce rate and low conversion rates.

Increased Support Costs: Customers may require additional support or customer service to help them navigate the website, increasing operational expenses.

Diminished SEO Performance: Poor search functionality can negatively impact user experience metrics like time on site and click-through rates, which in turn affects search engine rankings and organic traffic growth.

User Frustration: High levels of frustration among users can lead to negative reviews and reduced trust in the brand or organization.

How Often Does It Happen?

Frequently: The problem is persistent for many websites with large, complex content structures. Users encounter difficulties finding specific information daily.

Consistently Across Industries: This issue affects all sectors that manage extensive online content, including e-commerce sites, educational institutions, government portals, and corporate websites.

Problem

- Humans have very little attention span, how many businesses might have lost customers who were not able to find what they were looking for in your own website? And how much was spent on SEO to get those people to your website, only to lose business because they couldn't find what they wanted?

- Google/Bing bring people to your website, now you need to provide relevant information and turn them into customers! The relevant information might be on your website / blog / social media / podcast / videos.

Problem

- How much customer service time was wasted only for providing links to relevant solutions on the website, just because the website did not have proper search?

  Instead of your website users relying on navigation, allow them to search! More retention, more conversion! Even allow them to chat with the content of your website(s), blog(s), social media!

  Get insights into what people are looking for!

SME's adoption of internet!

1998+ - businesses started appreciating having online presence through websites etc…

2008+ - businesses started appreciating having online presence through social media such as youtube, twitter etc…

2024+ - businesses can integrate their own websites, blogs, podcasts, social media, videos seamlessly, show content from across these channels and even allow searching and chatting through **WebVeta**!

Why every website needs WebVeta?

Do your website users need to rely on navigation to find content? Allow them to search for content! More user retention! Higher probability of conversions!

Enable **ML/A.I based features** and allow your website to have more accurate search results!

Pair your SEO efforts with an internal powerful advanced Generative A.I based search engine!

Get more insights into web usage, search terms etc...

No need of hardware, servers, development. Copy and paste few lines of Plain HTML.

Completely customizable, selectively enable/disable features!

How do I unify the content across these?
Answer – WebVeta!

Solution

- Add your domains, social media. Copy and paste 3 – 4 lines of HTML and relax! WebVeta does the rest!

  WebVeta unifies content from your own sources and provides website search by offering advanced AI-driven full-text and intent-based searches, retrieval-augmented generation (RAG), and seamless integration using simple HTML code. Users get precise answers directly, improving content discovery and user engagement.

WebVeta

- Advanced, A.I based, intent based, customizable search for your own website! Every website can have advanced search capabilities, even near real-time (patent pending), and much more.

  Redefine the way people interact with websites! In 5 years from now, people ask questions instead of navigating menu's of websites.

Demo

- https://www.youtube.com/playlist?list=PLs7D8ybThnZhi9Sx17ft9_vRz5J0S_ZSZ

- https://www.youtube.com/watch?v=9AUoxFEq3LE

-

- Launch Video - https://www.youtube.com/watch?v=7UOdkD2PYjQ (1.5 minutes)

  Pre-Launch Video - https://www.youtube.com/watch?v=RilRifpD8rY (20 seconds)

  Planning new features every 2 – 3 weeks

  https://www.youtube.com/@alighttechnologyandservicesltd

Demo

Market Size

- Hard to estimate, but here are some numbers for related markets – based on traction & metrics, might focus and add features related to the markets mentioned below:

  SEO ~ $68B at 8.4% CAGR

- Not directly Enterprise Search but Enterprise Search ~ $4.8B at 8.9% CAGR –
- Potential of entering Enterprise Search in few years!

  Possibly Digital Ads ~ $563B at 14.7% CAGR Over billion websites!

- WebVeta, large as the public internet + more!

-

- WebVeta helps with SEO, possibility of Enterprise Search, possibility of Digital Ads and even an entirely new niche (white space) in the evolution of digital presence. With proper guidance, partnerships, mentors could easily reach multi billion USD!

Revenue Model

- Freemium, Freemium + Ads   *Ads after gaining traction

- Subscription – Remove Ads, Customize etc… - some free consumption tier included

- Consumption – Heavy traffic or lot of content – pay per consumption

- Add-ons – Premium/High Availability, A.I based features and several more planned. Pick and choose what advanced features you want. Even customize the exact step by step algorithm easily with just few clicks!

Competition

- SearchStax, Algolia, Add-Search…

- I don't see Google/Bing as competitor, they are solving the bigger problem of showing relevant content from across the internet.

- Closest might be Google's Programmable Web, Algolia! But WebVeta has some extra features and approaches the market in an entirely different way!

Underlying magic!

- Pending patent regarding near real-time indexing!

- Near real-time search, customizable user-interface and even the actual search algorithm!

- Can be specialized into verticals such as education, health-care, e-commerce etc…

- From features perspective there are over 100+, 80+ significant features, based on metrics and traction features might be implemented.

- Support for some newer standards – IndexNow etc...

Underlying magic contd...

- Plans for SDKs and non-SDK ways of real-time search!

- Plans for SDKs way of obtaining search results I.e ingest your own public / private data and retrieve your own public / private data and integrate into whatever applications.

- Plans of integrations into CMS, e-commerce applications

- 5 year plan – WebVeta offers multiple inter-related products (a secondary mini SaaS is being planned, Q2/Q3 would have mvp in production!)

Underlying magic contd…

Integrate into AI tools and use the MCP (Model Context Protocol) server.

Go-to market strategy

- DigitalAds - LinkedIn/Facebook/Google/Bing Free-tier

- Considering tie-ups with digital marketing agencies Revenue splitting with affiliates

- Listed in Microsoft Azure Marketplace, GenAI works

- Microsoft Azure Marketplace

WebVeta

https://genai.works/applications/webveta

https://www.g2.com/products/alight-technologies-usa-inc-webveta/reviews

Why?

The natural next step in digital evolution and unifying content from across your own sources and making content discoverable seamlessly!
The convergence of user experience demands, AI advancements, and SEO best practices makes now the perfect time for an innovative search solution like WebVeta.
Integrate into AI tools and use the MCP (Model Context Protocol) server.

Traction

Got accepted into **Microsoft for Startup Founders**, **NASSCOM 10000** virtual incubation, **Startup Grind**, **Wadhwani Foundation's Liftoff Spark** Program.

Partner of Microsoft, Part of Microsoft ISV success!

Winner of "**Global Business Awards**" under "**Most Innovative AI Based Search Engine 2024 - India**", "**Most Innovative AI Based Search Engine 2025 - India**" category by **Corporate Vision Magazine**, U.K.

Bootstrapped – 100%, no external funding yet!

Ranked 3 in top Search Engines companies and startups in United Kingdom in December 2025

[Link](#)

Thank you!

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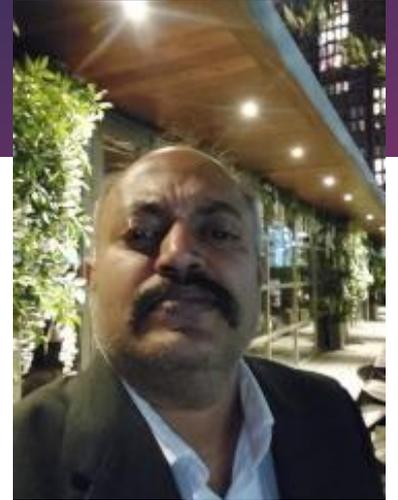
NOT associated – zinnabathuni, bhattaru, uttam, veera, diwakar, e, ester, erra, es, ass, is, ek, ok, eka, bojja (was a friend), golla (was a friend) – some of them are pervert peeps using invisible spying drone – violated human rights, privacy, tortured people mentally and physically (I have been harassed and spied upon, got hacked and even several murder threats and attempts)