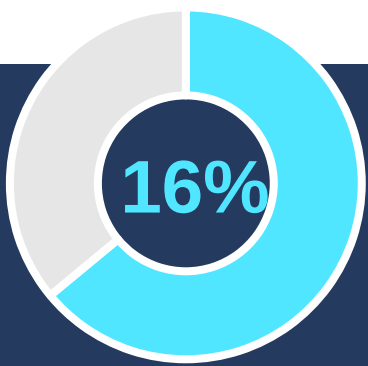




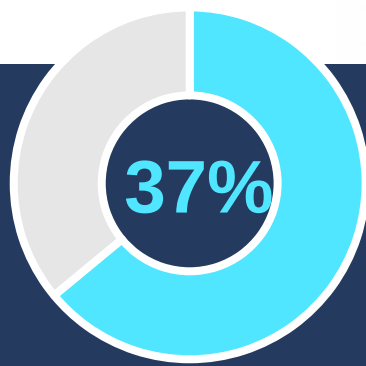
# Turn your vision into impact and emerge stronger with Azure

## Navigate changing markets and accelerate growth

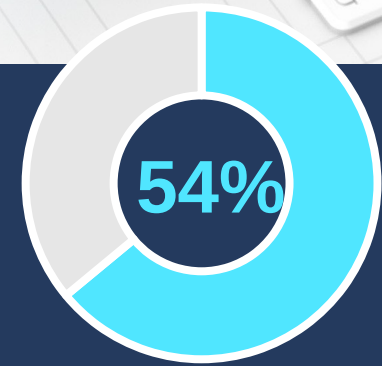
Securely migrate your infrastructure, apps, and data to Azure to achieve the efficiency your business needs to adapt to changing market conditions. Azure provides built-in security from the start with the tools, resources, and expertise to help you maximize cloud value and modernize to develop intelligent apps infused with AI that drive market differentiation more productively, rapidly and securely so you can emerge stronger.



16% average savings of direct infrastructure-related costs with Azure.<sup>1</sup>



37% average three-year cost savings when you run equivalent workloads on Azure.<sup>1</sup>



54% potential total cost of ownership savings on Azure versus running on-premises.<sup>2</sup>

## Customers can realize up to 3-year ROI on migrating to Azure<sup>1</sup>

# 391%

### Achieve Efficiency



Securely migrate and modernize your infrastructure, apps, and data to Azure.



Achieve up to 53% more efficient IT infrastructure teams when you migrate Windows Server and SQL Server to Azure<sup>1</sup>.



Up to 50% increase in the speed of app development to production with fully managed cloud services<sup>1</sup>.



Cost effectively retire legacy workloads.



Rely on cloud automation to save time, save money, and improve efficiency

### Maximize Value



Optimize cloud investments.



Reliably control cloud spend.



Reduce energy costs with Microsoft Sustainability guidance.



Optimize development productivity by empowering everyone with low-code and no-code app creation.



Maximize the value of your analytics with Azure Synapse Analytics – it's up 380% faster and costs up to 49% less than other cloud providers<sup>4</sup>.

### Emerge Stronger



Embrace technology to differentiate.



Modernizing to stay on top with innovation and quickly building apps securely using the developer skills you already have.



Focus on the code that matters and accelerate app development with GitHub Co-pilot.



Developers who used GitHub Copilot completed the task significantly faster—55% faster than the developers who didn't use GitHub Copilot<sup>3</sup>.



Infuse intelligence into your cloud apps to drive efficiency and market differentiation with Azure AI.

Contact us today to unlock the full potential of your migration to Azure.

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Office Email = \*[\$profile.office\_email;fn:Arial;fc:#ffffff;bc:#06647A]\*  
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<sup>1</sup>IDC, "The Business Value of Migrating and Modernizing to Microsoft Azure," sponsored by Microsoft Azure, #US49665122 Published September 2022.

<sup>2</sup>GigaOm, "Costs and Benefits of .NET Application Migration to the Cloud," 2022.

<sup>3</sup>(2022, September 7). Research: Quantifying GitHub Copilot's impact on developer productivity and happiness. Github.Blog. <https://github.blog/2022-09-07-research-quantifying-github-copilots-impact-on-developer-productivity-and-happiness/>.

<sup>4</sup>GigaOM, "Cloud Analytics Platform total cost of Ownership" June 2021. Cloud Analytics Platform Total Cost of Ownership (microsoft.com)