WebVeta

https://webveta.alightservices.com

Advanced, A.I based unified, pluggable search for any website!

A product of

ALight Technology And Services Limited & ALight Technologies USA Inc
https://www.alightservices.com

Disclaimer

- NOT associated – odour/hukam/whatever LINE lied – zinnabathuni, diwakar, thota, e, es, ass, erra, ester, er, re, thota, bojja (was a friend), uttam, bhattaru, bandhavi, golla (was a friend), is, ek, eka, ok, okay – whatever stupid labels and titles of anonymous hackers and mafia (some of them)! BTW container / dog travel stories are cover-up stories of criminals i.e alibi's!

- They have invisible spying drone capable of viewing/recording audio/video, speakers I.e making noise/whispering, some kind of radiation causing skin burns, and even mind-reading – they use the equipment for impersonation / identity theft / propaganda / privacy violation – peeping into bedrooms and bathrooms / hacking, ransom / extortion. They do identity distortion for stealing identities / assets. Just because they have invisible spying drones they were planting evidence by using manipulated videos, but they are violating human rights, defamation and violating privacy!
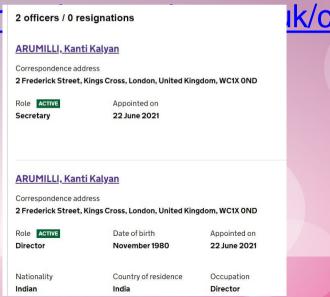
Disclaimer Continued...

- Whatever is, e, erra, thota, es, ass, tu, bojja some shady / shadowy people might create alternate propaganda but here are facts:

- https://find-and-update.company-infor........................uk/company/13470020

Notes to the financial statements:

1. **Average number of employees**

   During the year the average number of employees, including directors, was 1 (2022: 1).

ALIGHT TECHNOLOGY AND SERVICES LIMITED (13470020) is a private company limited by shares incorporated in England and Wales. The registered office address is 2, Frederick Street, Kings Cross, London, WC1X 0ND, United Kingdom.

2 officers / 0 resignations

ARUMILLI, Kanti Kalyan

Correspondence address
2 Frederick Street, Kings Cross, London, United Kingdom, WC1X 0ND

Role **ACTIVE**	Appointed on
Secretary	22 June 2021

ARUMILLI, Kanti Kalyan

Correspondence address
2 Frederick Street, Kings Cross, London, United Kingdom, WC1X 0ND

Role **ACTIVE**	Date of birth	Appointed on
Director	November 1980	22 June 2021

Nationality	Country of residence	Occupation
Indian	India	Director

3

Problem

Content Creators / SMEs / Government Organizations have websites, blogs, social media, youtube etc…
How can they show search results from their own content from across these channels on their own websites?

SME's adoption of internet!

1998+ - businesses started appreciating having online presence through websites etc…

2008+ - businesses started appreciating having online presence through social media such as youtube, twitter etc…

2024+ - businesses can integrate their own websites, blogs, podcasts, social media, videos seamlessly, show content from across these channels and even allow searching and chatting through **WebVeta**!

Why every website needs WebVeta?

Do your website users need to rely on navigation to find content? Allow them to search for content! More user retention! Higher probability of conversions!

Enable **ML/A.I based features** and allow your website to have more accurate search results!

Get more insights into web usage, search terms etc...

No need of hardware, servers, development. Copy and paste few lines of Plain HTML.

Completely customizable, selectively enable/disable features!

How do I unify the content across these?
Answer – WebVeta!

Problem

- Humans have very little attention span, how many businesses might have lost customers who were not able to find what they were looking for in your own website? And how much was spent on SEO to get those people to your website, only to lose business because they couldn't find what they wanted?

- Google/Bing bring people to your website, now you need to provide relevant information and turn them into customers! The relevant information might be on your website / blog / social media / podcast / videos.

Problem

- How much customer service time was wasted only for providing links to relevant solutions on the website, just because the website did not have proper search?

  Instead of your website users relying on navigation, allow them to search! More retention, more conversion! Even allow them to chat with the content of your website(s), blog(s), social media!

  Get insights into what people are looking for!

Solution

- Add your domains, social media. Copy and paste 3 – 4 lines of HTML and relax! WebVeta does the rest!

  Want simple search solution, WebVeta can do!

  Want A.I based features? Wanna customize?

  And much more...

WebVeta

- Advanced, A.I based, intent based, customizable search for your own website! Every website can have advanced search capabilities, even near real-time (patent pending), and much more.

  Redefine the way people interact with websites! In 5 years from now, people ask questions instead of navigating menu's of websites.

Demo

- https://www.youtube.com/playlist?list=PLs7D8ybThnZhi9Sx17ft9_vRz5J0S_ZSZ

- 1 minute Generative A.I based demo of latest update:

- https://www.youtube.com/watch?v=xxTkme5dBwM

- Next update planned between 10th – 25th of November, Payment Gateway Integration, Billing Tiers - https://www.youtube.com/@alighttechnologyandservicesltd GA of full-text search, full-text + A.I enhanced search and Semantic Search with LLM responses.

Added Business Value

- Cross promote / allow search results from partners

- Nudge – sign up / contact

- A/B Testing

- Mentions from 3rd party reputed websites Various

- widgets – social media etc… Sentiment Analysis

- Augment your website content with content from reputed 3rd party content and provide more contextual information…

Market Size

- Hard to estimate, but here are some numbers for related markets – based on traction & metrics, might focus and add features related to the markets mentioned below:

  SEO ~ $68B at 8.4% CAGR

- Not directly Enterprise Search but Enterprise Search ~ $4.8B at 8.9% CAGR –
- Potential of entering Enterprise Search in few years!

  Possibly Digital Ads ~ $563B at 14.7% CAGR Over billion websites!

- WebVeta, large as the public internet + more!

-

- WebVeta helps with SEO, possibility of Enterprise Search, possibility of Digital Ads and even an entirely new niche (white space) in the evolution of digital presence. With proper guidance, partnerships, mentors could easily reach multi billion USD!

Revenue Model

- ## Freemium, Freemium + Ads   *Ads after gaining traction

- Subscription – Remove Ads, Customize etc… - some free consumption tier included

- Consumption – Heavy traffic or lot of content – pay per consumption

- Add-ons – Premium/High Availability, A.I based features and several more planned. Pick and choose what advanced features you want. Even customize the exact step by step algorithm easily with just few clicks!

Competition

- No direct competition yet!

- I don't see Google/Bing as competitor, they are solving the bigger problem of showing relevant content from across the internet.

- Closest might be Google's Programmable Web, Algolia! But WebVeta has some extra features and approaches the market in an entirely different way!

Underlying magic!

- Pending patent regarding near real-time indexing!

- Near real-time search, customizable user-interface and even the actual search algorithm!

- Can be specialized into verticals such as education, health-care, e-commerce etc…

- From features perspective there are over 100+, 80+ significant features, based on metrics and traction features might be implemented.

- Support for some newer standards – IndexNow etc...

Underlying magic contd...

- Plans for SDKs and non-SDK ways of real-time search!

- Plans for SDKs way of obtaining search results I.e ingest your own public / private data and retrieve your own public / private data and integrate into whatever applications.

- Plans of integrations into CMS, e-commerce applications

- 5 year plan – WebVeta offers multiple inter-related products (a secondary mini SaaS is being planned, Q2/Q3 would have mvp in production!)

Underlying magic contd...

What if most websites have a little chatbox that takes some
publicly available data from your own website(s),
videos, social media and
augments with additional data sources of your own choice
i.e you provide your own additional data or
from other official sources and provides GPT'ish,
chat'ish interface!
Same 2 – 3 lines of HTML!

What if dynamic augmented data gets fed?

Go-to market strategy

- Digital Ads - LinkedIn/Facebook/Google/Bing Free-
- tier
- Considering tie-ups with digital marketing agencies
- Revenue splitting with affiliates

Team

- One person – Mr. Kanti K Arumilli Bootstrapped, 100%
- ownership!
- B.Tech, MBA, 14+ years I.T work experience
- 8 I.T certifications – enterprise architect, cloud architect
- https://www.linkedin.com/in/kanti-kalyan-arumilli
- https://www.credly.com/users/kanti-kalyan-arumilli/badges
- https://www.facebook.com/kanti.arumilli/
- https://www.youtube.com/@kantikalyanarumilli
- https://www.threads.net/@kantiarumilli

Traction

- Got accepted into **Microsoft for Startup Founders**, **NASSCOM 10000** virtual incubation, Athena.vc

- Got accepted into NATWEST Accelerator, U.K & EuraTechnologies but couldn't attend due to physical presence in Europe requirement ☹

- Winner of "**Global Business Awards**" under "**Most Innovative AI Based Search Engine 2024 - India**" category by **Corporate Vision Magazine**, U.K.

- Bootstrapped – 100%, no external funding yet!
  Production mvp launched on 12/03/2024, Commercialization planned for November 2024.
  https://webveta.alightservices.com
  Features are being added, after launch 3 smaller releases, 3 major release happened.
  Features are being added every 3 – 4 weeks!

Thank you!

- https://www.alightservices.com

- https://www.youtube.com/@alighttechnologyandservicesltd

- https://www.linkedin.com/company/alight-technology-and-services-limited/

- https://www.facebook.com/ALightTechnologyAndServicesLimited/

- https://www.threads.net/@kantiarumilli

- https://www.youtube.com/@kantikalyanarumilli

- https://www.instagram.com/kantiarumilli/

  https://x.com/KantiKalyanA

+1-480-347-6849
+91-789-362-6688
+44-07718-273-964
+44-33-3303-1284 (Skype)
admin@alightservices.com
kantikalyan@gmail.com
kantikalyan@outlook.com

NOT associated – zinnabathuni, bhattaru, uttam, veera, diwakar, e, ester, erra, es, ass, is, ek, ok, eka, bojja (was a friend), golla (was a friend) – some of them are pervert peeps using invisible spying drone – violated human rights, privacy, tortured people mentally and physically (I have been harassed and spied upon, got hacked and even several murder threats and attempts)