

# ALight Technology And Services Limited

WebVeta – Search as a service!



Problems:

# Content Creators

- Plenty of content across various channels – websites, blogs, social media such as twitter, linkedin, facebook, videos and podcasts.
- No customizable unified search across these channels that be embedded into your own website(s).

# Content Creators

Content through multiple channels



How do I search among these?



SME's

- Plenty of content across own website(s), sub-domains, social media.

- No unified search

# Businesses

- Google and Bing bring customers to your website, but when customers want specific information inside your website, your website needs powerful search capabilities.

# Government Agencies

- **Government agencies have plenty of information for civilians spread across websites and various social media channels, when people want to find specific information, your websites need advanced search**

# Hazzle(s)

- **Every website wants powerful search capabilities.**
- **There are no easy options.**
- **No one wants to maintain development team and infrastructure**



# WebVeta

Add few lines of HTML and your website(s) have powerful search

## Some features

- Search across your own website(s), social media channels.
- Search inside documents such as pdf, word
- Almost Real time indexing
- Seamless integration
- Highly customizable

## More Features

- **Have partnerships? Show results from your own website and your partners websites and cross-promote.**
- **Network of high quality content creators? Cross promote your network's high quality content.**
- **Government agencies such as Health, Law Enforcement, Business Support providing information via multiple channels? Allow search across the channels.**
- **Autocomplete, spelling correction, highlighting in search results...**
- **Intent based search**

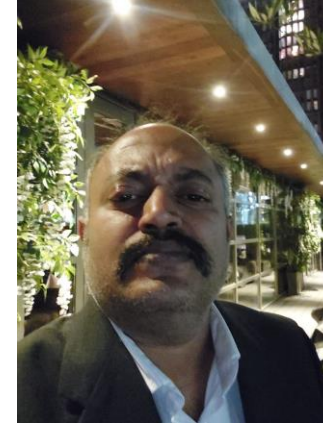
Much More

- Index Now protocol
- Hoping for Index Now++ across industry / proprietary standard
- Real-Time Indexing (One patent pending)
- Real-Time Index Status
- Immediate notification of errors

# Market

- **Over a billion websites**
- **850 million wordpress websites**
- **Millions of government organizations, SMEs, Small-Medium e-commerce stores.**

Mr. Kanti  
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Founder & CEO



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Thank you!

Perfection & excellence are my commitments!