

WebVeta

A product of ALight Technology And Services Limited



Web search as a service.

Pain Points!

- Everyone wants fuzzy search, highlighting, auto-prompt, searching content inside documents such as pdf, word, indexing of images metadata.
- But no one (small to medium websites) wants to do the custom development and maintain the infrastructure.
- Government organizations and agencies want to provide information but different related departments have information scattered across websites.

Value Proposition

- Seamless, painless integration with 4 – 5 lines of HTML. Even on static websites.
- Other types of search with seamless integration
I.e for example integrations with e-commerce websites for products
- Ability to search inside media content such as audio and video files

Addressable Marketsize

- Over a billion websites!
- 850 million wordpress websites!
- Millions of government organizations and SME's!

Innovation Factors!

- Search across related websites – No direct competitor – Existing Technology.
- IndexNow++ - A search engine protocol being supported by Bing and Yandex. I am planning to support an enhanced protocol.
- Search on any website even staticSearch documents such as word, pdf with page numbers – Slightly enhancing existing technology.
- Queryable Index status
- Almost real-time indexing
- Real-time notification of indexing status / indexing errors
- Media content indexing

Founder!

Mr. Kanti Kalyan Arumilli

- Indian Nationality
- Studied, Worked and lived overseas in U.S.A, U.K for 12 years.
 - 12+ years I.T experience
 - B.Tech in Computer Science, MBA
 - Passionate about technology
 - Lot of experience in developing web applications!
- Broad knowledge in I.T – Data Science, Machine Learning, A.I, Enterprise Search, Cyber Security

- The product concept of WebVeta has been accepted into Microsoft for Startup Founders and eligible for \$150,000 in free Azure credits.

Thank you!



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